

2014

# Annual Report 2014

Eastern Illinois University

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LUMPKIN COLLEGE OF BUSINESS AND APPLIED SCIENCES

# ANNUAL REPORT **2014**



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DONOR RECOGNITION

[www.eiu.edu/lumpkin](http://www.eiu.edu/lumpkin)

Eastern Illinois University is an equal opportunity/  
equal access/ affirmative action employer committed to  
achieving a diverse community.

Information in the report covers July 1, 2013 through  
June 30, 2014.



INVOLVING OUR STUDENTS IN HIGH-IMPACT, HANDS-ON  
LEARNING EXPERIENCES ASSISTS THEM IN THE  
**DEVELOPMENT OF CRITICAL THINKING SKILLS** THAT ARE  
SO IMPORTANT IN THEIR CHOSEN PROFESSION.



**MAHYAR IZADI**  
DEAN

## OFFICE OF THE DEAN

**MAHYAR IZADI**  
Dean

**JEANNE LORD**  
Associate Dean

**DEBORAH  
ENDSLEY**  
Assistant to the Dean  
for Administration

**LISA DALLAS**  
Assistant to the  
Dean for Academic  
Technology

**MARY HENNING**  
Assistant to the Dean  
for Undergraduate  
Certification

**JONATHAN  
MCKENZIE**  
Assistant to the  
Dean for College  
Communications

**DARLA COMBS  
ANGELA HALLOWELL**  
Office Managers

# DEAN'S MESSAGE

Innovation, Research and Inclusivity

**A**s you read the Lumpkin College of Business and Applied Sciences' 2014 Annual Report, you will notice a common thread woven throughout its pages. There are different patterns and stories, but all share the same theme -- innovation defined by the traditional strengths that serve as the foundation of who we are at EIU. There are multiple changes occurring in higher education today; some of them present serious challenges, but we have turned these impending obstacles into opportunities for growth and capitalized on our experience as a strong college.

In keeping the best of who we are and our traditions, we have moved forward to maintain our competitive edge. One of the exciting things taking place is the development of more online programs and courses, as well as the offering of hybrid courses, which are a unique blend of face-to-face and online instruction. These changes will be supported by the campus' new Center for Online Learning. This enhancement in our curriculum has met, and will continue to meet, the needs of an increasingly diverse student body. Also, we are maximizing our efforts through the creation of dual degrees and interdisciplinary programming. One example of this is our graduate program that allows a student to earn an M.S. in Technology and an M.S. in Sustainable Energy; another option is an M.S. in Sustainable Energy and an MBA. It is this kind of collaboration that helps our students be competitive in the market.

We have increased our focus on undergraduate research, inquiry and creative activity, and you will read about some of the faculty-mentored student projects as you go through our Annual Report. Involving our students in high-impact, hands-on learning experiences assists them in the development of those critical thinking skills that are so important in their chosen profession. Our students also have a new center available to them, whereby they learn the importance of budgeting their finances. The Literacy in Financial Education (LIFE) Center is located here in Lumpkin Hall and is available to all EIU students. Other high impact, co-curricular experiences you will discover as you explore our pages include study abroad, honors programs, the Center for Clean Energy

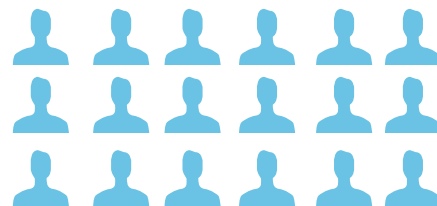
Research and Education (CENCERE), entrepreneurial ideas and opportunities, and our college-wide Women Exploring Business and Technology (Web@) group that offers mentoring and professional development resources.

Underlying all of these experiences is our intentional effort to "Make Excellence Inclusive." This new initiative's primary element is to focus attention on the cultural differences that students bring to their educational experience and to work to establish an environment in which all students are engaged and challenged. One last thing to boast about is our Student Commencement Speaker Competition, which is a new addition to the Commencement ceremonies. Our college student speaker and her speech to the graduating class of 2014 is featured at <http://www.eiu.edu/lumpkin/LCBAS-CommencementSpeaker.php>.

Thank you for indulging this proud dean of the Lumpkin College of Business and Applied Sciences. Please don't hesitate to stop by to visit or to take a tour of the Securities Analysis Center; the Café; any of our many laboratories, including the textiles lab, the child development lab and the construction lab; or our Military Science Department. We would be glad to see you. Happy reading!



Mahyar Izadi  
Dean



33,472 TOTAL GRADUATES

## BY THE NUMBERS

LCBAS IS COMPRISED OF OVER **2000** STUDENTS WHO ARE SERVED BY MORE THAN **130** FACULTY AND STAFF.

**13** MAJORS & CONCENTRATIONS  
FOR UNDERGRADUATES

**TEN** MINORS  
AVAILABLE FROM ALL DISCIPLINES

**6**  
**MASTERS**  
LEVEL PROGRAMS  
FOR GRADUATE STUDENTS

**2 ONLINE PROGRAMS**  
ORGANIZATIONAL & PROFESSIONAL DEVELOPMENT  
AND M.S. IN FAMILY & CONSUMER SCIENCES COHORT  
+ **ONLINE COURSE OFFERINGS**  
IN ALMOST ALL PROGRAM AREAS

**INTERDISCIPLINARY**  
**DEGREES IN**

- M.S. IN TECHNOLOGY/  
M.S. IN SUSTAINABLE ENERGY
- M.S. IN SUSTAINABLE ENERGY/  
M.B.A.
- M.A. IN GERONTOLOGY

**COMPANIES AND ORGANIZATIONS**  
THAT HAVE OFFERED INTERNSHIPS AND  
EMPLOYMENT TO **LCBAS STUDENTS**

AMERICAN EXPRESS • AMERICAN • FAMILY INSURANCE •  
ENGINEERS • ARMY NATIONAL GUARD • ARTHUR ANDER  
SHIELD • BOEING • BOISE CASCADE OFFICE PRODUCTS •  
• CDW • CELLULAR ONE • CHARLES SCHWAB • CHARLE  
• CITY OF CHAMPAIGN • CITY OF CHARLESTON • CITY O  
COMMUNICATIONS • COUNTRY COMPANIES • COUNTRY  
DECATUR CUSD • DECATUR MEMORIAL HOSPITAL • DELO  
DISCOVER • DOEHRING, WINDERS AND CO, LLP • EAST C  
AND CO • ENTERPRISE • ERNST AND YOUNG LLP • EXPE  
TRUST • FIRST MIDWEST BANK • FIRST NATIONAL BANK  
MADIGAN LLP • GSI GROUP • HEARTLAND COMMUNITY C  
HYDRO GEAR • IBM • ILLINOIS CONSOLIDATED TELEPHO  
DEPARTMENT OF HUMAN SERVICES • ILLINOIS DEPARTM  
STATE BOARD OF EDUCATION • ILLINOIS STATE POLICE •  
PENNEY • JEWEL-OSCO • JOHNSON AND JOHNSON • J  
KPMG LLP • KPMG PEAT MARWICK • KRAFT • LAKE LAND  
COLLEGE • LIBERTY MUTUAL • LINCOLN LAND COMMUN  
HOTEL • MARS PET CARE • MATTOON CUSD • MAURICE'S  
MENARDS • MERRILL LYNCH • MET LIFE • MILLIKIN UNIVER  
NAPERVILLE CENTRAL HIGH SCHOOL • NEUQUA VALEY  
TRUST COMPANY • NORTHWESTERN MUTUAL • OLNEY C  
WATERHOUSE COOPERS LLP • PROVENA • PRUDENTIAL  
RICHLAND COMMUNITY COLLEGE • RSM MCGLADREY AN  
SARAH BUSH LINCOLN HEALTH CENTER • SBC COMMUNI  
ANTHONY MEMORIAL HOSPITAL • ST JOHN'S HOSPITAL  
AIRLINES • UNITED STATES POST OFFICE • UNIVERSITY O  
BANK • US MARINES • US NAVY JUDGE ADVOCATE GENE  
WASHINGTON UNIVERSITY • WELLS FARGO • WEST AND  
CORP • ADP • ADT • AGRACEL INC. • ALLSTATE • AMERE  
SYSTEMS INC. • ARAMARK • ARCHER DANIELS MIDLAND C  
• BAXTER HEALTHCARE • BLACKMAN KALLICK BARTELST  
CLINIC • CASEY-WESTFIELD SCHOOL DISTRICTS • CATE  
SCHOOLS • CHICAGO STOCK EXCHANGE • CHICAGO TRI  
- CAN • COCA COLA • COLDWELL BANKER • COLES COU  
SERVICE • CUMBERLAND CUSD 77 • DANVILLE AREA CO  
OF CORRECTIONS • DEPARTMENT OF DEFENSE • DEVRY  
D JONES • EFFINGHAM CUSD • ELGIN COMMUNITY COLL  
• FIFTH THIRD BANK • FIRST FEDERAL • FIRST MID ILLINO  
GENERAL ELECTRIC • GENERAL MOTORS • GILBERT MET  
HORACE MANN • HOUSEHOLD INTERNATIONAL • HYATT  
SERVICES • ILLINOIS DEPARTMENT OF CORRECTIONS • I  
DEPARTMENT OF TRANSPORTATION • ILLINOIS POWER  
UNIVERSITY • INTEL • IRS • IVY TECH COMMUNITY COLLE  
GROUP • KEMPER FINANCIAL • KEMPER SECURITIES • K-M  
LASALLE BANK • LEVI, RAY AND SHOUP INC. • LEWIS AN  
UNIVERSITY-CHICAGO • MARATHON OIL • MARITZ INC. •  
PULLEN LLP • MCI • MCLEOD USA • MEMORIAL MEDICAL  
MORGAN STANLEY SMITH BARNEY • MOTOROLA • MUEL  
NORTHERN ILLINOIS UNIVERSITY • NORTHERN TRUST • N  
COLLEGE • PEPPERDINE UNIVERSITY • PEPSI • PFIZER •  
REGIONAL OFFICE OF EDUCATION • REND LAKE COLLEGE  
LOUIS COMMUNITY COLLEGE • SAINT LOUIS UNIVERSITY  
• SOUTHWESTERN BELL • SPRINGFIELD CUSD • ST ANTH  
TOYOTA • TRAVELERS • TRW • UNION PACIFIC • UNITED  
UNIVERSITY OF WISCONSIN • UPS • US AIR FORCE • US  
SECURITIES • WALGREENS • WAL-MART • WALT DISNEY  
AND T • ABBOTT LABORATORIES • ACCENTURE • ACE HA  
- FAMILY INSURANCE • ANHEUSER BUSCH COMPANIES •  
ARTHUR ANDERSEN AND CO • AT&T • BANK OF AMERICA  
OFFICE PRODUCTS • BUNN CAPITOL COMPANY • BUSEY  
SCHWAB • CHARLESTON CUSD • CHASE BANK • CHICAG  
CHARLESTON • CITY OF CHICAGO • CLIFTON GUNDERSON  
COUNTRY FINANCIAL • COUNTRY INSURANCE AND FINAN  
DELOITTE AND TOUCHE LLP • DELTA AIRLINES • DEPART  
CAROLINA UNIVERSITY • EASTERN ILLINOIS UNIVERSITY •  
EXPERIAN • FARMERS INSURANCE • FED EX • FEDERAL



31%

of students come from  
diverse backgrounds



42

majors and minors



26+

Study Abroad  
programs



# SPECIAL RECOGNITIONS



## BARBARA BAURER

'75 (MATHEMATICS), '76 (MBA)  
DISTINGUISHED ALUMNUS AWARD RECIPIENT

**B**arbara Baurer '75, '76, chief operating officer at COUNTRY Financial, has been in her role since 1999 while also serving as president of Holyoke Mutual and Middlesex Mutual insurance companies, which have alliances with COUNTRY. Since joining the company in 1977 shortly after graduating from EIU, she has held various positions including vice president and general manager of the property and casualty companies and vice president of information services. Barbara is also very active in her community, including serving as a past board chair for Advocate BroMenn Regional Medical System and the 2012 campaign chair for United Way of McLean

County. She has also been named a 2004 Woman of Distinction by the YWCA of McLean County, a 2010 Woman Worth Watching by Profiles in Diversity Journal and one of the National Diversity Council's Most Powerful and Influential Women in Illinois in 2010 and 2011. The 2006 recipient of the Outstanding Graduate Alumni award from EIU's Graduate School resides in El Paso, Ill.



## DR. JONATHAN GOSSE

'74 (TECHNOLOGY EDUCATION)

DISTINGUISHED ALUMNUS AWARD RECIPIENT

**D**r. Jonathan Gosse '74, is the editor-in-chief for American Technical Publishers in Orland Park and is responsible for development of technical training products used in academic, industrial and corporate programs. Having authored several books, his research activities have centered on the effectiveness of computer-based instruction. Having earned a doctorate in education from Washington State University, he has held faculty and administrative positions at Eastern Washington University and Rochester Institute of Technology, as well. An active alumnus, he has served more than a decade on the School of Technology Advisory Board, including six as chair, and has been actively involved in reaccreditation efforts and fundraising for the

program. Jonathan has previously been recognized for his efforts in support of the university by being named the Outstanding Foundation Member by the EIU Foundation and as a Distinguished Alumnus by the School of Technology. He and his wife, Jodi '74, reside in Flossmoor, Ill.



## SPECIAL RECOGNITIONS



### COREY DUZAN

'03 (TECHNOLOGY EDUCATION)  
DISTINGUISHED EDUCATOR AWARD

**C**orey Duzan '03, a technology and engineering education teacher at Neuqua Valley High School, was the recipient of the 2011 Illinois Drafting Educators Association Teacher of the Year and the 2009 Technology Education Association of Illinois (TEAI) New Teacher of the Year awards. His efforts also contributed to his school's receipt of the 2005 Program of the Year award by the TEAI and he was instrumental in bringing Project Lead the Way to his district. The project is part of a national effort to promote science, technology, engineering and math education in classrooms and it has been successful in encouraging students at his school to pursue those fields of study for their college educations. Corey, who was also a member of Sigma Pi fraternity as an undergraduate, resides in Plainfield, Ill.



## KAREN CHAPMAN-NOVAKOFSKI

'83 (FAMILY AND CONSUMER SCIENCES)  
OUTSTANDING GRADUATE ALUMNI

**D**r. Karen Chapman-Novakofski received her bachelor's and doctorate degrees from the University of Illinois, her master's degree from Eastern Illinois University, and interned at the University of Alabama in Birmingham. She worked at a veterans' medical center for more than 10 years while completing her education; was a clinical instructor for the College of Medicine and Division of Nutritional Sciences for 10 years; and joined the faculty of the University of Illinois College of Agricultural, Consumer and Environmental Sciences in 1991. She is currently a professor of nutrition and extension specialist within the Department of Food Science and Human Nutrition, the Division of Nutritional Sciences and the Department of Internal Medicine. She is also a registered and licensed dietitian.

Karen is an internationally recognized expert in the area of nutrition education theory and applied nutrition education interventions. She has written 10 book chapters, eight nutrition manuals, and published more than 200 refereed journal articles, proceedings and abstracts; she serves as the editor for the Journal of Nutrition Education and Behavior. She also has been invited to lecture to more than 130 audiences internationally, nationally and locally. Her research interests focus on how people make lifestyle changes, especially related to diabetes and osteoporosis. She investigates new educational strategies such as apps, online video and social media for nutrition-related behavior change.

Karen has been honored with many awards, including the Outstanding Research Paper award from the Diabetes Education and Care practice group of the Academy of Nutrition and Dietetics, the Mary Abbott Hess Award for Innovation in Education, and the Excellence in Nutrition Education Award from the American Society for Nutrition. She served on the Institute of Medicine's planning committee for national school nutrition education standards, and currently serves as the chair of the National Institute of Food and Agriculture (NIFA) Nutrition and Health Committee for Planning and Guidance.



# SPECIAL RECOGNITIONS



## KATHY PENDLETON

'79 '80 (FAMILY AND CONSUMER SCIENCES)  
OUTSTANDING GRADUATE ALUMNI

**K**athy Pendleton began her education at EIU in 1976 as a divorced mother of three and earned a bachelor's degree in home economics in 1979 and a master's degree in home economics in 1980. Since leaving EIU, she has worked in several capacities. She was employed by the state of Illinois as a child protective investigator and a day care licensing representative. She also worked as a child protective investigator for the city of Virginia Beach while living in Virginia. Upon returning to Illinois, Kathy became the director of the Single Parent Displaced Homemaker Program at John Wood Community College in Quincy, Ill. While in this position, Kathy recognized her love for working on a college campus and the need to further her education.

Kathy returned to the classroom part time while working full time with the First Steps program in New Albany, Ind., and as the assistant director of Disability Services at the University of Louisville. She completed a master's degree in 2000 and a doctorate in 2007 in education and counseling psychology/college student personnel at the University of Louisville.

In her current position as the director of the Student Counseling Center at the University of Louisville, she is responsible for a budget of \$700,000, the day-to-day operations and the supervision of nine full-time staff persons and seven practicum students. She periodically teaches classes in the College of Education and Human Development, and has served on a dissertation committee. Kathy is also responsible for the writing of the Student Support Services/TRiO Grant, which was funded for \$1.5 million for five years. While she no longer directs the day-to-day operations of the grant, she remains responsible for grant oversight.



## HABEEB HABEEB

'97 (GENERAL STUDIES) '99 (MBA)  
COMMENCEMENT SPEAKER

**H**abib G. Habib is a 1997 graduate of EIU with a bachelor's degree in general studies, a 1999 graduate of EIU's MBA Program and is currently the president and CEO for Benefit Planning Consultants (BPC Inc.), an employee benefits administration firm based in Champaign, Ill., and is the founder of H-Squared, an initiative focused on the idea of taking the good in life to a higher power. Born in Lebanon, Mr. Habib has been an Illinois resident since 1973 and has 36 years of business management and operational experience. Habib has held volunteer leadership roles in various community and industry organizations such as the Illinois Chamber of Commerce

Board of Directors, the Illinois Chamber Healthcare Council, Employer's Council on Flexible Compensation Board of Directors, Senator Mark Kirk's Small Business Advisory Committee, and chairman of the Champaign County Republican Central Committee. He previously served as board chairman for Champaign County First and as a member of the Champaign County Chamber of Commerce Board of Directors. Habib is passionate about helping people and organizations thrive through the power of kindness and positivity. He frequently speaks on these topics and is known for his popular "Motivational Minute" series that can be heard on the radio. To say that Habib has been involved at EIU since he graduated is an understatement. Mr. Habib was honored as the Beta Gamma Sigma Chapter Honoree in 2013. In 2014, he was awarded the School of Continuing Education's Philanthropist Award. In the spring of 2014, he not only came to campus to speak at the EIU Foundation's Legacy Event on behalf of all donors, but he came back to be a commencement speaker during two ceremonies. Mr. Habib and his wife, Joy, created scholarships to benefit students in business and general studies.

OUR STUDENTS ARE GETTING **VALUABLE EXPERIENTIAL LEARNING OPPORTUNITIES** THROUGH MENTORING, ASSISTING BUSINESS START-UPS, CONDUCTING ENTREPRENEURSHIP-RELATED SPEAKING EVENTS, THROUGH RESEARCH-RELATED DATA COLLECTION AND, ULTIMATELY, REFLECTION ON THEIR EXPERIENCES.



## BUSINESS SOLUTIONS CENTER

**JEANNE DAU**  
Director

**JEFF OETTING**  
Interim Director

**TIFFANY KLINE**  
Counselor

**JENNIFER GARREN**  
Office  
Administrator



# BUSINESS SOLUTIONS CENTER

**D**uring the 2014 fiscal year, Eastern Illinois University welcomed Jeff Oetting, an EIU alumnus and current School of Business instructor, as the interim director of the Business Solutions Center. The center has been focusing on enhancing its services by fostering collaboration among students, researchers, educators and practicing entrepreneurs. Our students are getting valuable experiential learning opportunities through mentoring, assisting business start-ups, conducting entrepreneurship-related speaking events, through research-related data collection and, ultimately, reflection on their experiences. In addition, students compete in classroom assignments that simulate owning a business and writing business plans throughout the entrepreneurship minor curriculum. We continue to fulfill President Perry's goal of EIU becoming the best in the nation at integrating the academic, professional and personal development of our students. For example, the student organizations of the BSC and the School of Family and Consumer Sciences' hospitality management program collaborated to host a Restaurant Leadership Conference highlighting Chef Niell, owner of the Firefly Grill; Mike Murphy (EIU alumnus), owner of Charlie Parker's Diner; and Jason Hodges, general manager of Olive Garden. More than 30 students were involved with the design, promotion and planning of the conference, which more than 200 people attended.

## Outreach and Education

The BSC finished its sixth year of providing one-on-one confidential entrepreneurial services resulting in hundreds of entrepreneurs receiving professional assistance through business coaching -- and all at no cost. Services requested included assistance with business plans, record keeping, feasibility studies, sales strategies, marketing research, fundraising, financial analysis, licensing forms and patents/trademark assistance.

The Business Solutions Center continues its support with the Effingham County Incubator Network (ECIN). Tiffany Kline works with incubator tenants by assisting them with advice and business coaching. She finished her second year as our full-time entrepreneurial coach and was very successful in securing a great team of community volunteers. The local

banking lenders and community economic development leaders keep the referral leads coming. We appreciate the opportunity to serve the regions of Coles, Clark, Cumberland, Douglas, Edgar, Effingham, Moultrie and Shelby counties.

Combined efforts accounted for 65 new clients with at least seven new business starts and three business expansions, which created more than 45 new jobs. A total of \$650,000 was secured through loans and capital raised. There is local growth and development and we are grateful to be part of it.

Providing education and information is an important goal for the center, and when our students and faculty use their skills to lift up others, the results are amazing. The BSC organized and scheduled faculty and students to provide educational presentations to local high schools and the business community. This past year, we were blessed with being able to present in several schools with students Haliee Harrison and Kelsey Brooke. In addition, faculty members Mr. R. Scott Stevens (expert in human resources), Dr. William Minnis (expert in banking leadership) and Mr. Jeff Oetting (student debt) volunteered to speak throughout the year. More than 250 people attended these sessions. We provide services that make others stronger; this, in turn, helps to make our university stronger. The EIU students involved learn the gift of giving.

## Contracted Training

The BSC network is able to provide contracted services for manufacturers, businesses and non-for-profits. These engagements require a professional development focus and we are able to contract with very talented individuals to provide programs to meet the specific needs of our clients. This past year, we were able to make a difference with training workshops in the areas of customer service, promotion, team building, sales training and financial peace training. Training instructors included Dr. Tom Boldrey, Dr. Thomas Hawkins, Dr. Jill Nilsen, Ms. Ann Beck and Mr. Jeff Oetting.



THE NEW CENCERE BUILDING EXEMPLIFIES THE  
CLOSE INTEGRATION OF **RESEARCH, EDUCATION AND  
ENTREPRENEURSHIP** FOSTERED ACROSS THE EIU  
CAMPUS.



CENTER FOR CLEAN ENERGY  
RESEARCH AND EDUCATION (CENCERE)

**PETER PING LIU**  
Director

**CONNIE  
BUCHENROTH**  
Clerk



# CENTER FOR **CLEAN ENERGY** **RESEARCH AND EDUCATION** (CENCERE)

**C**On April 25, 2014, the university held a grand opening for the new building housing the Center for Clean Energy Research and Education (CENCERE), located directly north of the Renewable Energy Center at EIU. The new building hosts laboratory spaces for research and development, including an analytic lab and a biomass processing and gasification area. This research capability will enable students and faculty from various departments to study the feasibility of feedstocks for renewable energy, testing the generation of syngas from various potential biomass sources and finding solutions for energy issues.

In addition, the new building also has a space designed to serve as an Idea Incubator. The Idea Incubator was made possible by the Charleston Area Charitable Foundation. Its intent is to attract regional business and entrepreneurs to work with the university and help grow the economy in the area. The incubator will also provide students with the opportunity to interact and learn from businesses and entrepreneurs while studying on campus. The new CENCERE building exemplifies the close integration of research, education and entrepreneurship fostered across the EIU campus.

CENCERE is also spearheading an effort to offer a Renewable Energy Research Mentorship program to high school students. For the past year, three Charleston High School students, led by a science teacher, came to Eastern's campus once a week to participate in the mentorship program by interacting with undergraduate and graduate students, as well as faculty. Those students were engaged in research projects of their own interests, including the biomass gasifier, anaerobic digester and quad-copter for energy surveying. The mentorship program stimulates student interests in renewable energy, sciences and technology from early on.

If anyone is interested in being a part of CENCERE, please contact Dr. Peter Ping Liu at [pliu@eiu.edu](mailto:pliu@eiu.edu).



**CENCERE** RIBBON CUTTING  
CEREMONY AT THE RENEWABLE  
ENERGY CENTER APRIL 25, 2014.

OUR CONSULTANT TEAM WORKED TOGETHER TO **INCREASE THE QUALITY OF CHILD CARE IN FAMILY CHILD CARE HOMES AND CENTERS** THROUGH THE OFFERED TRAINING, AS WELL AS THROUGH COLLABORATIVE EFFORTS WITH LIFE LINKS AND CHILD CARE CONNECTIONS' NEW MENTAL HEALTH CONSULTANT.



## CHILD CARE RESOURCE & REFERRAL (CCR&R)

**MISTY BAKER**  
Director

**TAMARA DUZAN**  
Administrative  
Assistant and Data  
Specialist

**MELISSA COLEMAN**  
Training Coordinator

**LORI ROTHROCK**  
Quality Specialist/  
Provider  
Recruitment-  
Retention  
Coordinator

**PENNY KRABEL**  
Referral Specialist

**KATHY WELSH**  
Infant Toddler Child  
Care Specialist

**LEIGH ANN KEEFER**  
**DANIELLE PENDERGAST-WHITE**  
**ELIZABETH EALY**  
CCAP Coordinators





# CHILD CARE RESOURCE & REFERRAL (CCR&R)

**T**he mission of Eastern Illinois University's Child Care Resource and Referral (CCR&R) is to assist families in accessing affordable, quality child care, as well as promoting and supporting child care providers' professional development to enhance quality child care. The EIU CCR&R covers a six-county service delivery area (SDA) in east-central Illinois: Clark, Coles, Cumberland, Edgar, Moultrie and Shelby counties. CCR&R has partnerships to expand collaborative services and serves as a training/educational site for our community. The staff in the EIU CCR&R works hard to attain this mission.

Our Child Care Assistance Program (CCAP) staff provided support to nearly 500 families, processing more than \$1 million worth of payments to providers for these families. This was all accomplished while learning a new Childcare Case Management System (CCMS) that went live on Jan. 14, 2014.

The referral staff assisted 357 families in their search for child care throughout the SDA. Our quality/provider specialist maintained a database of 187 child care providers while attending numerous trainings for Race to the Top Grant funding. This grant has also increased the trainings for our new infant toddler specialist, hired in January. Our grant/training coordinator was busy with many of the local child care programs that were awarded funding distributed through the Quality Counts Grant Program. In total, there were 25 grants awarded in our SDA: Clark, three; Coles, 15; Edgar, one; Moultrie, four; and Shelby, two.

The grant/training coordinator was also busy planning the 87 workshops that were offered on various early childhood topics to providers, parents and the community. Our consultant team (quality specialist, infant toddler specialist, parent referral/literacy specialist and training coordinator) worked together to increase the quality of child care in family child care homes and centers through the offered training, as well as through collaborative efforts with Life Links and Child Care Connections' new mental health consultant. The parent referral/literacy specialist has continued collaboration with WEIU, enhancing on-site literacy visits through the inclusion of trans-media devices. In addition, our CCAP and core staff has completed several outreach activities including presentations in several EIU classrooms, in area high schools, at local children's events and through other local agencies. CCR&R staff and resources were available at community outreach locations such as local food pantries, health departments and various community events. A couple of events attended by staff included the Festival of the Young Child and WEIU Kids Day.

Thank you to the staff for their continued dedication to the families and providers in the community!

24  
years!

## Shaping the Future!

Founded in 1990, the Eastern Illinois University, School of Family and Consumer Sciences, Child Care Resource and Referral (CCR&R) serves Clark, Coles, Cumberland, Edgar, Moultrie and Shelby counties in Illinois. CCR&R offers referrals of child care providers to parents and families, provides child care resources and technical assistance to parents, families, and child care providers, and assists families in paying for child care. CCR&R is also your source for child care statistics.



# WELCOME

EACH YEAR, WE ARE PROUD TO WELCOME NEW FACULTY AND STAFF MEMBERS! JOINING THE COLLEGE FOR THE 2013-2014 ACADEMIC YEAR WERE:

## SCHOOL OF BUSINESS:



Ms. Kim Fatten, faculty



Dr. Waresul Karim, faculty



Dr. Omer Topaloglu, faculty

## SCHOOL OF TECHNOLOGY:



Dr. Austin Cheney, Chair

## OFFICE OF THE DEAN:



Ms. Debbie Endsley,  
Assistant to the Dean  
for Administration

# FAREWELL

BEST WISHES TO OUR STAFF, FACULTY AND INSTRUCTORS RETIRING OR ACCEPTING OTHER POSITIONS DURING THE 2013-2014 ACADEMIC YEAR. WE EXTEND A HEARTFELT THANK YOU TO:

## SCHOOL OF BUSINESS:

Dr. Charles (Bill) Wooten, faculty  
Dr. Heather Jia, faculty  
Dr. Mike Wilson, faculty  
Dr. Dean Elmuti, faculty

## BUSINESS SOLUTIONS CENTER:

Ms. Jeanne Dau, Director

## SCHOOL OF FAMILY AND CONSUMER SCIENCES:

Dr. Jim Painter, faculty  
Mr. James Roche, faculty

## OFFICE OF THE DEAN:

Ms. Angela Hallowell, Office Manager  
Mr. Jonathan McKenzie, Assistant to the Dean for Communications





8

nationally accredited  
programs that ensure  
quality education



29

active registered student  
organizations



14:1

Student to Faculty  
Ratio



**INTEGRATIVE LEARNING** CONTINUES TO BE ONE OF OUR STRONG POINTS. BUSINESS STUDENTS ARE PROVIDED WITH APPROPRIATE SUBJECT MATTER CONTENT IN EACH COURSE, AND THEY ARE ALSO PRESENTED WITH A WIDE RANGE OF EXTRA-CURRICULAR AND PROFESSIONAL DEVELOPMENT OPPORTUNITIES THAT ENCOURAGE THEM TO ASSIMILATE THEIR LEARNING EXPERIENCES WITHIN THE CLASSROOM WITH THOSE OUTSIDE THE CLASSROOM.



## SCHOOL OF BUSINESS

**JOHN WILLEMS**  
Interim Chair

**MELODY WOLLAN**  
Interim Associate  
Chair

**CHRISTINE WARD**  
Director of  
Administration

**KATHY SCHMITZ**  
Director of  
Student Center  
for Academic  
& Professional  
Development

**LISA CANIVEZ**  
**RENEE STROUD**  
Academic Advisors

**DIAN ENSIGN**  
**LINDA FOSTER**  
**MELISSA GORDON**  
**PATTY WATSON**  
**ANNE LEWIS**  
Support Staff

**ROBERT KING**  
**JOE WALLACE**  
Lumpkin Hall  
Computer Lab Staff

  
**18,559**  
graduates



# SCHOOL OF BUSINESS

Continuing the tradition of distinction in the School of Business . . .

**J**oin me in focusing on quality in education in the School of Business. In particular, you may be interested in our renovations to Lumpkin Hall, and our spotlights on our faculty, alumni, and student learning.

## Building Improvements

Several changes to our building were implemented this year. To encourage more student interaction and to provide an inviting environment for students to work, the School of Business Student Center for Academic and Professional Development, the Roberson auditorium and the Securities Analysis Center were renovated. In addition, the School of Business purchased Simplicity software that will track professional development activities for our student and print a co-curricular transcript of these activities when they graduate.

To encourage all students and faculty to live by the vision of the School of Business wooden plaques with the vision statement are placed at either end of the entrance to Lumpkin Hall. In order to know what is being done to support the vision and mission, the TV monitor system that contains news and many important announcements are installed at both entrances and at many other locations around Lumpkin Hall. Touch-screen TVs with the building directories are installed at both entrances and this year we added programming to also post internships on these touch screen TVs.

We are grateful to our donors for their generous gifts in support of these initiatives. I invite you to return to Lumpkin Hall so that you can see the positive changes in our building.

## Alumni Recognitions

A School of Business alum was recognized by the EIU Alumni Association for her superior professional accomplishments and service to the University. Barbara Baurer ('75,'76) was chosen as a 2013 Distinguished Alumna. Barbara Baurer is the chief operating officer at COUNTRY Financial. She has been in this role since 1999 while also serving as president of Holyoke Mutual and Middlesex Mutual insurance companies, which have alliances with COUNTRY. Since joining the company in 1977 shortly after graduating from EIU, she has held various positions including vice president and general manager of the property and casualty companies and vice president of information services.

## Faculty Recognitions

In addition to the recognition on campus, our faculty were recognized on a national and international level. At the AACSB International Conference and Annual Meeting, the School of Business was again recognized with a premier Beta Gamma Sigma chapter award. Dr. David Boggs, Associate Professor of Management at Eastern Illinois University, and his co-author Allison Tharp, MBA student, received the 2014 North American Management Society Human Resource Management Distinguished Paper Award for the paper "The Use and Usefulness of Social-Network-Site Recruiting." Dr. Candra Chahyadi, was invited to the 2013 Journal of Financial Stability conference in Indonesia that was attended by many Central Bank governors from around the world. He was also featured in a national economic discussion organized by a leading Indonesian TV station during the 2013 APEC Economic Forum week. Dr. David Fleming, Assistant Professor of Marketing, was Co-Editor of a Special Issue of the Journal of Marketing Channels on Sales and Negotiation within the Marketing Channel. Dr. Marko Grünhagen, Lumpkin Distinguished Professor of Entrepreneurship in the School of Business, was chosen as the President of the International Society of Franchising.

## Integrative Learning

Integrative learning continues to be one of our strong points. Business students are provided with appropriate subject matter content in each course, and they are also presented with a wide range of extra-curricular and professional development opportunities that encourage them to assimilate their learning experiences within the classroom with those outside the classroom. These opportunities include attending professional conferences, participating in academic competitions, participating in study abroad trips, completing internships, attending speaker events by leaders in every field of business, and a variety of other activities. We are grateful to our donors for their generous support of these opportunities, including the Accounting Advisory Board and the Business Advisory Board.

The faculty continue to take students on short-term study abroad trips, including a summer trip to Croatia with a new connection in Zaragoza, Spain. In addition, nine business majors participated in extended study abroad programs in Argentina, Ireland, Italy and United Kingdom.



The School of Business and Delta Sigma Pi paired up to host our annual Etiquette Dinner. All business students and faculty are invited, and it is a popular event. Students learn how to eat a meal with proper manners and at the same time build positive business relationships. This is an enjoyable and important event for everyone. The School of Business thanks Mr. Stan Hollen for his generous support of this event and other student professional development activities.

The School of Business sponsors the Executive-in-Residence Program, Entrepreneurship Week, and Ethics Awareness Week. At these events students learn from and interact with successful executives, entrepreneurs and leaders in business ethics. The School of Business thanks Dennis Spice for his generous support of our Entrepreneurship Week activities and the Holley family for their generous support of our ethics program.

Our students are given the opportunity to network with alumni and other prospective employers through Accounting Day, MIS Career Connection Day, Financial Planning Day, and both the Accounting and Business Advisory Board meetings. Students also have an opportunity to develop their skills by attending conferences, including the Association of

Information Technology Professionals National Collegiate Conference, the North Central LEAD Provincial Conference (attended by Delta Sigma Pi), Beta Alpha Psi annual meeting, and the R.I.S.E. (Redefining Investment Strategy Education) Investment Forum.

## Student Organization Activities

The EIU Student Chapter of Phi Beta Lambda attended the 2014 State Leadership Conference in April. Two EIU students won the following four awards: 1) Chloe Lampo - 1st Place in International Business; 2) Chloe Lampo - 1st Place in Project Management; 3) Chloe Lampo - 3rd Place in Organizational Behavior and Leadership; 4) Roman Meduga - 3rd Place - Entrepreneurship Concepts. Congratulations to Chloe and Roman for their excellent performance in these contests.

The Beta Alpha Psi (BAP) chapter was one of the a few chapters through-out the world that was awarded a Superior Status. This distinction was based on performance in areas of service and professional development. Beta Alpha Psi and Student Accounting Society (SAS) held their annual Etiquette Dinner in April, with Ms. Mary Ellen Meador from Kemper CPA Group serving as host.

# FACULTY HIGHLIGHTS

## DR. DAVID FLEMING

ASSISTANT PROFESSOR  
OF MARKETING



Dr. David Fleming is an assistant professor of marketing who teaches MBA 5550 (Marketing Management) and MAR 4470 (Professional Sales). An outstanding teacher who believes in integrative learning, he requires that students in MAR 4470 give a product demonstration and a sales presentation, while the students in MBA 5550 must create a marketing plan.

Dr. Fleming is an exceptional and prolific researcher. In the past year, he had four articles published in journals with low acceptance rates and he gave five presentations at academic conferences.

Dr. Fleming also mentored MBA student Matthew Askew on research projects that led to presentations at two national conferences in the 2014 academic year. Due to the quality and quantity of his research contributions, he received a 2013 Achievement and Contribution Award for Research. Recognized by the academy, Dr. Fleming was a co-editor of a special issue of the Journal of Marketing Channels on sales and negotiation within the Marketing Channel and the sales track chair for the Marketing Management Association's Spring 2014 Conference.



**DISCOVER MORE ABOUT BUSINESS FACULTY  
HIGHLIGHTS, STUDENT HONORS, STUDENT  
ORGANIZATIONS AND ADVISORY BOARDS:**

[WWW.EIU.EDU/BUSINESS/ANNUAL\\_REPORT\\_2014\\_HOME.PHP](http://WWW.EIU.EDU/BUSINESS/ANNUAL_REPORT_2014_HOME.PHP)

## Student Research

This year, two undergraduate students, Devon Sacramento who is a management major, and Elizabeth Schwindenhammer who is an Accounting major, completed faculty-led honors research projects and gave formal presentations to the faculty. In addition, these two students both presented their research at conferences. The paper by Elizabeth Schwindenhammer and Dr. Michael Dobbs was selected for the 2014 Society of Business, Industry, and Economics Conference Cengage Student Paper Award.

This was an active year for faculty mentored research in our graduate business programs. Twelve graduate student papers were presented at conferences and published in the conference proceedings or in academic journals. In addition, three MBA students collaborated with faculty mentors on in-depth independent study research projects. Each of these projects was presented to faculty, MBA students, and guests.

online in fall 2015, a new Financial Planning program online in the spring 2015 and to offer an increased number of online summer school classes.

At the close of another dynamic and fulfilling year for the School of Business, it is clear that our students have benefited from the integrative learning experiences they are provided to prepare them for their futures. We look forward to continued success in the year ahead.

Dr. John R. Willems,  
Interim Chair



**JOHN WILLEMS**  
INTERIM CHAIR

## Online Initiatives

The School of Business has positioned itself to pursue three online initiatives to support our recruitment and retention efforts. We plan to begin offering parts of our MBA program

### **DR. MICHAEL DOBBS** ASSISTANT PROFESSOR OF MANAGEMENT



Dr. Michael Dobbs was hired as an assistant professor of management in 2009. He performed tremendously in the research area during the 2014 academic year, publishing two peer-reviewed journal articles (one with an Emerald Group Publishing journal with a low acceptance rate of 15 percent), and gave two presentations at academic conferences.

Dr. Dobbs mentored a research project with Elizabeth Schwindenhammer, a business honors student and accounting major, which produced a 2014 Society of Business, Industry and Economics Conference (SOBIE) Cengage Student Paper Award paper. He received a 2013 Achievement and Contribution Award for Research, the 2013 Dudley Award for mentoring student research and the 2014 Holley Ethics Award for Curriculum.

Dr. Dobbs consistently receives excellent teaching evaluations and believes in experiential learning, leading his MBA 5000 (Strategic Management) class in performing strategic consulting projects with locally run businesses.

THERE ARE MULTIPLE BENEFITS TO STUDENTS WHO ARE ENGAGED IN RESEARCH AT EIU. RESEARCH HELPS STUDENTS TO **THINK CRITICALLY, APPLY KNOWLEDGE, ANALYZE DATA AND TO COMMUNICATE IDEAS** IN A "REAL-WORLD" SETTING.



## SCHOOL OF FAMILY & CONSUMER SCIENCES

**KARLA KENNEDY-HAGAN**  
Chair

**LINDA SIMPSON**  
Interim Assistant Chair

**ROSE MYERS-BRADLEY**  
Academic Advisor

**MICHELLE MORGAN**  
Administrative Aide



Learn more about the School of Family & Consumer Sciences at  
[www.eiu.edu/famsci/](http://www.eiu.edu/famsci/)



7,429  
graduates



# SCHOOL OF **FAMILY & CONSUMER SCIENCES**

## Student Recruitment

While the state of Illinois and many of our surrounding states faced financial challenges during the 2013-2014 academic year, the university and EIU's School of Family and Consumer Sciences embraced the opportunity to reach out and recruit students, which is exactly what was initiated and completed throughout this academic year. The director of New Student Programs arranged opportunities for prospective students and their family members to visit campus and learn about various options for study. The mix of diverse students ranged from freshmen to seniors, including transfer students and prospective graduate students. Faculty and academic advisers made valuable and positive connections with the students during the fall, spring and summer semesters, resulting in more student registrations and more EIU Panthers!

## Curriculum Changes

After careful examination of our student learning outcomes using various assessment measures and survey data, the faculty determined that a revision was needed in our required core course offerings. The change from four core courses to two allowed for a much more concentrated focus of the discipline, while giving more opportunity for students to take electives in their chosen option of study. Ultimately, this change will serve to provide a necessary foundation of knowledge while helping our students become competent and competitive in the job market.

### **Online Graduate Program for FCS Teacher Cohort**

The graduate program recently provided the opportunity for a cohort of high school FCS teachers to earn a family and consumer sciences graduate degree. The online hybrid program includes two weeks of face-to-face classes on campus during the summer, followed by two years of study delivered via an online format.

### **Name Change for Dietetics Graduate Program**

In keeping with changes in the field and with our accrediting body, the Master of Science in Dietetics now has the new title of Master of Science in Nutrition and Dietetics. This change was approved by the dietetic faculty, the Council on Graduate Studies and the Accreditation Council for Education in Nutrition and Dietetics (ACEND).

## Study Abroad or at Home

The School of Family and Consumer Sciences maintains a strong professional working relationship with the Apicius Culinary Institute in Florence, Italy, which has provided numerous faculty and students over the past 14 years the opportunity to study abroad. In addition to offering EIU students the opportunity to travel to Italy over spring break, the school was host to faculty from Italy who taught summer classes on EIU's campus. Students, alumni and others interested in taking classes to learn to prepare foods the Mediterranean way and how to match wines with foods (wine pairing) are always welcome to register for the classes.

## Literacy in Financial Education Center (LIFE)

Financial decisions start early in life. Opening a checking account, preparing a personal budget, determining if having a credit card and the corresponding interest rate is worthwhile, not to mention financing a college degree through student loans... all of these decisions impact today's college student. Making the right choices on these and many other issues related to personal finance will have a significant impact on a student's life. That is why Eastern Illinois University has created the Literacy in Financial Education (LIFE) Center. The mission of the LIFE Center is to educate Eastern students on the importance of making well-informed financial decisions.

Dr. Linda Simpson, School of Family and Consumer Sciences faculty member and director of the LIFE Center, has set an impressive goal, "We want to encourage students to practice responsible financial behaviors and graduate with a lower debt level by developing strategies to reduce their discretionary spending." She also hopes the LIFE Center can assist Eastern in retaining students by teaching them effective money management tools -- tools that will help them to finish an undergraduate degree while also saving for graduate school or the costs of setting up a household after getting their first job. Simpson plans to follow up with students who participate in the program to see how successful they become at managing their finances.

## Student Accomplishments

Dr. Lisa Moyer and Christine Czapek presented their research at the National Council on Undergraduate Research on the University of Kentucky's campus in Lexington. The title of the presentation was Keep Calm and Cope On: How Families Cope with Childhood Cancer. The research was selected through a competitive review process.

All graduate students who are engaged in research and creative activity can apply for William Travel Grants that are awarded in the fall and spring. 2014 recipients included: Rachael Jannusch -- Dietetics  
Molly Button, Joshya Forman and Brittany Poders -- Family and Consumer Sciences  
August Lamczuk and Randall Reed -- Gerontology

Competitive awards are given to students who excel in thesis work, and this year the award was given to Sheila Greuel. Her thesis was titled The Impact of an Immersion in Long Term Care Course on Gerontology Graduate Students – Gerontology.

The competitive and impressive Betty Wright Downing Scholarship is highly sought after. This year the award was given to Jennifer Ashley – Dietetics.

In addition, the faculty select students who excelled in their discipline and narrow the list of students to one recipient. Distinguished Graduate Students for the Class of 2014 include: Barbara Catron -- Gerontology  
Ashley Sorrentino -- Dietetics  
Resa Ware -- Family and Consumer Sciences

## Faculty Recognition and Leadership

Sonja Foster, an instructor in the school, engaged students in her classroom through her "Family in Social Change" class. The students were required to provide at least one tweet addressing an issue, such as rape or culture, and respond to at least two other tweets. Students submitted a reflection paper on the activity and the use of social media in raising awareness on issues.

Dr. Lisa Brooks, assistant professor in hospitality management, and Jeff Oetting, interim director of the Business Solutions Center, organized a Restaurant Leadership Conference that was held on April 4, 2014. The conference focused on leadership principles from industry experts. Speakers included Mike

Murphy, owner of Charlie Parker's Diner in Springfield, Ill.; Chef Niall, owner of the Firefly Grill in Effingham, Ill.; and Jason Hodges, general manager of the Olive Garden in Champaign, Ill.

Dr. Kathleen O'Rourke has been actively involved with both the Kappa Theta Chapter and the Kappa Omicron Nu Honor Society since 1993. As a student, she was first initiated into the Kappa Theta Chapter where she served as both the chapter president and vice president. Dr. O'Rourke has been actively engaged along with our students in Kappa Omicron Nu. She received the honor of serving as the chair of the National Board of Directors for KoNu.

Having worked at EIU since 2003, my family helped me make a change. While I will continue to teach undergraduate- and graduate-level courses and maintain my role as coordinator of the Master of Science in Nutrition and Dietetics Program, after eight-plus years I will no longer serve as the assistant chair or chair of the School of Family and Consumer Sciences. My family is thrilled that I will be home more and working less. I agree with them and am looking forward to more family time!



**KARLA KENNEDY-HAGAN**  
CHAIR



DISCOVER MORE ABOUT FCS FACULTY HIGHLIGHTS, STUDENT HONORS, STUDENT ORGANIZATIONS AND ADVISORY BOARDS:

[WWW.EIU.EDU/FAMSCI/ANNUAL\\_REPORT\\_2014.PHP](http://WWW.EIU.EDU/FAMSCI/ANNUAL_REPORT_2014.PHP)

## FACULTY HIGHLIGHTS

### CRYSTAL DUNCAN LANE PH.D., CFLE, FAMILY SERVICES OPTION



Dr. Crystal Duncan Lane presented the results of her research, titled *In the Shadow of the Ribbon: Experiences of Women with Stage IV Breast Cancer*, at the American Association of Family and Consumer Sciences (AAFCS) annual conference, where she also served as an Illinois senator, and the National Council on Family Relations (NCFR) annual conference, where she serves as the secretary/treasurer of the Feminist Family Studies section. She also presented two roundtable sessions at AAFCS and was a participant in the Leadership Academy. She is the Illinois Association of Family and Consumer Sciences president and board member of the Illinois Council on Family Relations. For the second year, Dr. Duncan Lane was honored by the Office of Disabilities for her work with students who have disabilities, and serves on the EIU NCA Teaching and Learning Evaluation and Improvement subcommittee, the Student Standards Board, and the Electronic Writing Portfolio Committee.

### CARLA HONSELMAN PH.D., RDN, DIETETICS OPTION



Dr. Carla Honselman planned and implemented the first Family and Consumer Sciences Dietetics three-week summer study abroad experience where 18 students traveled to Florence, Italy, to study Italian culture and Mediterranean cuisine. Students gained a deeper understanding of the origins of cultural food practices, enjoyed working with Italian chefs in the foods lab and agreed that more travel is in their future. Dr. Honselman was also selected by the Academy of Nutrition and Dietetics to be a charter member of the RD Farming and Agriculture Committee of Experts. This committee is tasked with developing educational experiences for registered dietitians to increase their understanding of foods, nutrition and agriculture.

### FRANCES MURPHY PH.D., FAMILY SERVICES OPTION



Dr. Frances Murphy initiated and implemented a semester-long FCS study abroad program in Cape Town, Port Elizabeth and East Cintsas, South Africa. Based on this experience, students have reported that it “changed their lives” and they would remember the people they met forever. This opportunity allows students to gain insight, perspective and global awareness that benefits them professionally for a lifetime. This spring, Dr. Murphy was named Study Abroad Faculty of the Year, as a result of being nominated by a student. For a look at the 2013 program through the eyes of students, see their blogs linked at [http://www.eiu.edu/famsci/study\\_abroad.php](http://www.eiu.edu/famsci/study_abroad.php). The South Africa program website is located at <http://castle.eiu.edu/~southafrica/>.



# STUDENT HIGHLIGHTS

## JILL MACEACHEN



### M.S. IN FAMILY AND CONSUMER SCIENCES

Through a year-long independent study, Jill conducted research on these five current issues or trends: going green, the media's impact on body image, tobacco use, LGBTQ rights, and graffiti vs. the freedom of speech. Using her creative background in apparel and textile design, clothing designs were created to uniquely express each trend. Jill states that "through the independent study, I was not only able to gain a better understanding of the integrative nature of FCS, but to share it with others." Her collection titled "Society's Eyes" was on display at the Tarble Arts Center and is currently featured in Klehm Hall.

## KELLY INDA



### B.S., FAMILY SERVICES OPTION

Kelly Inda has completed an honors thesis titled A Case Study of Attachment and Resilience Variance in a Midwestern Family, which was presented at the EIU Undergraduate Showcase and the American Association of Family and Consumer Sciences (AAFCS) national conference. She served as the student representative on the Illinois Association of Family and Consumer Sciences board and was a conference assistant for the (AAFCS) annual conference. Kelly received a graduate assistantship for this fall and will pursue a master of science degree in the counseling program.

## CHRIS STARBIRD



### HOSPITALITY MANAGEMENT CONCENTRATION

The Café and Pantera have provided a great opportunity for Chris to share his passion about food and coffee. He was thrilled to have the hands-on experience in leadership, organization, menu planning and creating recipes, as well as the opportunity to work alongside guest chefs each week. Chris assisted in coordinating the inaugural Summer Culinary Institute designed for high school students; in it, they learned the fundamentals of cooking and working in a commercial kitchen. Chris states that "it is incredibly rewarding to see students be so passionate about something and then to be a part of fulfilling that passion!"







STUDENT HEADCOUNT REACHED A RECORD HIGH AT 175 STUDENTS IN SPRING 2014. IN ADDITION, THERE IS SIGNIFICANT INTERNATIONAL DEMAND FOR THE PROGRAM, WITH **HUNDREDS OF APPLICANTS** EACH SEMESTER.



## SCHOOL OF TECHNOLOGY

**AUSTIN CHENEY**  
Chair

**THOMAS HAWKINS**  
Assistant Chair

**DONNA DAWSON**  
Academic Advisor

**JAIME HENDRIX**  
**SONNA DUST**  
**LAURI SMITH**  
Support Staff



Learn more about the School of Technology at  
[www.eiu.edu/tech/](http://www.eiu.edu/tech/)





# SCHOOL OF TECHNOLOGY

## Academic Programs

The Applied Engineering and Technology program has modified its curriculum from having concentrations to having focus areas of study. The areas of study, made up of 27 semester hours, include computer technology, construction, design and production, digital media, sustainable energy, and specialized area developed around a student's specific interests. Courses have been identified as belonging to each focus area, and additional courses are being developed as necessary to flesh out focus areas as necessary. The modified curriculum goes into effect Fall 2014.

Enrollment for the M.S. in Technology is growing at a rapid pace. Student headcount reached a record high at 175 students in Spring 2014. In addition, there is significant international demand for the program, with hundreds of applicants each semester.

## Faculty Recognition

Numerous faculty members in the School of Technology received awards or were recognized in their professional field. Dr. Peter Ping Liu received the Edwin L. "Bud" May Award for Outstanding Achievement in Research and Grants. Mr. Gabe Grant was awarded the Michael R. Hoadley Excellence in the Use of Instructional Technology by the EIU Center for Academic Technology Support. Dr. Isaac Slaven was recognized with the Provost's Undergraduate Research Mentor Award for LCBAS and received LCBAS awards for Research and Creative Activity and Faculty Interdisciplinary Research. Dr. Luke Steinke was recognized by Epsilon Pi Tau with a Laureate Citation and by EIU with an Achievement and Contribution Award. Dr. Diana Wyatt received the Felstehausen/Boldrey Excellence in Career and Organizational Studies Award. In addition, Dr. Wafeek Wahby was elected as vice president of the University Division for the Association of Technology, Management, and Applied Engineering.

Dr. Rendong Bai, Mr. Bruce Barnard, Dr. Wutthigrai Boonsuk, Dr. Rigoberto Chinchilla, Dr. Jerry Cloward, Dr. Karen Drage, Mr. Gabe Grant, Dr. Lance Hogan, Mr. Aaron Melton, Dr. David Melton, Dr. Isaac Slaven, Dr. Robert Wiseman and Dr. Diana Wyatt each received at least one Redden grant to enhance undergraduate education.

## Student Celebration

Dr. Wafeek Wahby organized a special Thanksgiving celebration for international students. The event, held annually, is intended to provide an opportunity for bonding and some understanding of the meaning of the American Thanksgiving holiday. Lincoln Garden restaurant provided a traditional Thanksgiving meal free of charge to the faculty, staff and students who attended. Provost Blair Lord addressed the group and provided some historical context for the event, which was attended by more than 30 international students.

## School of Technology-Sponsored Symposia

The fifth annual School of Technology Research Symposium was held in April 2014. The conference featured four undergraduate and four graduate student speakers, and was attended by students, faculty, staff and administrators from EIU. Students included Craig Buscher, Matt Maher, Sai Tejas Reddy, Ausby Garrard, Stephany Fonseca, Russell Melton, Mounicadevi Veerlapati, and Madhav Kasukurthi. The symposium was organized by committee members Dr. David Melton, Dr. Diana Wyatt, Dr. Jerry Cloward, Dr. Isaac Slaven and Mr. Gabe Grant, and chaired by Dr. Rigoberto Chinchilla.

Dr. Wafeek Wahby co-chaired with Dr. Steven Daniels, chair of the EIU Physics Department, the EIU Revolutions in Science and Technology Paradigms Symposium, which featured more than 50 speakers on a variety of topics over a three-week span in October and November 2013. The event also hosted two national keynote speakers: Mr. Robert Ehrmann, managing director of the Penn State Center for Nanotechnology Education, and Mr. Dave Wilson, director of Training and Academic Programs for National Instruments.

## Student Organization Activities

The Association of Technology, Management and Applied Engineering (ATMAE) organization held its annual pumpkin smashing competition during the EIU Homecoming, and hosted numerous companies on campus. The companies were invited and featured during evening meetings, and presented on basic technologies in their organizations and opportunities for both internships and full-time positions available for

interested students and graduates. Several graduates were hired as a direct result of these activities.

## Alumni Award Winners

Three School of Technology alumni were recognized during the past academic year:

Dr. Jonathan Gosse '74 received recognition as the EIU Distinguished Alumnus. Dr. Gosse is editor-in-chief for American Technical Publishers, and manages development of technical training materials for academic and industrial applications. He has served as chair of the School of Technology Advisory Board for six years, and continues to serve as a board member. Dr. Gosse has been recognized as Outstanding Foundation Member by the EIU Foundation and Distinguished Alumnus of the School of Technology.

Mr. Corey Duzan '03 was recognized as the EIU Distinguished Educator. Mr. Duzan has also received the 2011 Illinois Drafting Educators Association Teacher of the Year and 2009 Technology Education Association of Illinois New Teacher of the Year awards, and is a leader in Illinois for technology and engineering education.

Mr. Ross McCullough '87 received the 2014 School of Technology Distinguished Alumnus Award. Mr. McCullough is an active member of the School of Technology Advisory Board and the EIU Foundation, and has generously given his time, talent and treasure for the benefit of EIU and its School of Technology. He has spent his entire career with UPS Inc., advancing from operations supervisor to his current position as president of corporate strategy.

## Student Achievements

A number of students presented at the ATMAE Annual Convention in New Orleans, La., in November. Among the graduate student presenters were George Buzard, Chengdong Hu and Kent Martin. Graduate student Wei Wang also presented at the American Chemical Society Annual Meeting in Indianapolis, Ind. Undergraduate Stephany Fonseca presented results of her research on knot testing at Showcase EIU, to the School of Technology Advisory Board and at the National Council for Undergraduate Research Annual Meeting in Lexington, Ky.

## Strategic Planning

The School of Technology spent April 24 laying the groundwork for a new strategic plan. Mr. George Patterson, a performance

# STUDENT HIGHLIGHTS

## STEPHANY FONSECA APPLIED ENGINEERING & TECHNOLOGY



Stephany Fonseca, an undergraduate student in the Applied Engineering and Technology program, is working with faculty mentor, Dr. Isaac Slaven, on a study of the relative effectiveness of three different knots used in life safety and rope access applications. Stephanie presented results from her research in numerous venues during the past academic year, including the School of Technology (SOT) Advisory Board spring meeting, Showcase EIU, the SOT Student Research Symposium and the National Council for Undergraduate Research Annual Meeting in Lexington, Ky.



**DISCOVER MORE ABOUT TECH FACULTY  
HIGHLIGHTS, STUDENT HONORS, STUDENT  
ORGANIZATIONS AND ADVISORY BOARDS:**

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enhancement consultant, was hired to facilitate the activity. A new mission, vision and values were developed and, in addition to establishing several goals, the foundation was laid for the process of developing action items to support goals that are developed in the future.

## Study Abroad Activities

Dr. David Melton will lead a study abroad experience in Italy during Summer 2015. The activity is headquartered in Florence, where the School of Technology has partnered with Florence University of the Arts to provide a base of operations and a Cultural Introduction to Italy course. Through the course, students will learn about the history and culture of Italy, and in addition to visiting numerous sites in Florence, will travel by bus to Rome and Venice during the two weekends of the three-week experience. Through their Applied Engineering and Technology course, students will also explore science and technology historical Italian figures, like Leonardo de Vinci and Galileo; visit with artisans in Florence; explore restorative construction sites; visit vineyards and a parmesan cheese factory; and tour exotic manufacturing facilities at Lamborghini, Ducati and Pagani, among others.

## Center for Clean Energy Research and Education (CENCERE)

On April 25, 2014, the university held a grand opening celebration for the new CENCERE building, located directly north of the Renewable Energy Center. The new building hosts laboratory spaces for research and development, including an analytic lab and a biomass processing and gasification area. To learn more about the activities of CENCERE, please visit the outreach section of the Annual Report or go to [www.eiu.edu/energy/](http://www.eiu.edu/energy/).



**AUSTIN CHENEY**  
CHAIR

## DAVID CLOSSON

M.S. TECHNOLOGY



David Closson, a December 2013 graduate with a master of science degree in technology, was the first student commencement speaker selected using the newly developed competitive process for choosing student commencement speakers. David navigated through a rigorous review process that included several stages. The first round involved submitting an application and the written speech. After passing that hurdle, finalists submitted video presentations. David's presentation, titled "From College Student to College Cop," details his college selection process, experiences as a student at EIU and lessons learned from the experience. David is a crime prevention officer at Eastern.





# FACULTY HIGHLIGHTS

## GABE GRANT

INSTRUCTOR, SCHOOL OF TECHNOLOGY



Mr. Gabe Grant was presented the Michael R. Hoadley Excellence in the Use of Instructional Technology award by the EIU Center for Academic Technology Support. Mr. Grant has pursued the integration of augmented reality into several courses in the digital media arena. In addition, he has provided “train-the-trainer” sessions to Center for Academic Technology Support (CATS) staff to assist other faculty members in the integration of this technology into their classroom instruction.

## PETER PING LIU

PROFESSOR OF TECHNOLOGY & DIRECTOR OF CENCERE



Dr. Peter Ping Liu received the Edwin L. “Bud” May Award for Outstanding Achievement in Research and Grants. Dr. Liu has been extremely active in both acquiring external grants and spearheading development of the Center for Clean Energy Research and Education (CENCERE). He has a current National Science Foundation (NSF) grant to investigate biomass gasification, and has recently submitted a new NSF proposal to build on the research team’s accomplishments. Dr. Liu has led development of the new interdisciplinary master of science degree in sustainable energy, which boasted its first graduate this year and is growing rapidly. The CENCERE building, for which Phase I construction was completed this spring, provides a location next to the Renewable Energy Center for interdisciplinary alternative energy research activities to take place.

## ISAAC SLAVEN

INSTRUCTOR, SCHOOL OF TECHNOLOGY



Dr. Isaac Slaven was recognized with the Provost’s Undergraduate Research Mentor Award for LCBAS. He has directed a number of undergraduate students in their research efforts. Dr. Slaven mentored several students, some of whom have presented at EIU and nationally. Dr. Slaven also incorporated student researchers in the two LCBAS awards he received this past academic year. The LCBAS Research and Creative Activity grant was awarded to Dr. Slaven for a study of energy loss from automatic doors on the EIU campus, and he received the LCBAS Faculty Award for Interdisciplinary Research in conjunction with the EIU ROTC Department for an investigation into the effectiveness of three knots for rope access and life safety applications. One of these knots was developed by Dr. Slaven, and is being compared to currently used knots.



ARMY ROTC IS A CHALLENGING AND EXCITING PROGRAM OF INSTRUCTION THAT **FOCUSES ON LEADERSHIP DEVELOPMENT** - NOT ONLY IN THEORY, BUT IN PRACTICE.



## DEPARTMENT OF MILITARY SCIENCE

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286  
participants



# DEPARTMENT OF **MILITARY SCIENCE**

## Program Highlights

The Reserve Officers' Training Corps' mission is to train and commission lieutenants for the Army of tomorrow. Army ROTC is a challenging and exciting program of instruction that focuses on leadership development -- not only in theory, but in practice. ROTC students learn practical leadership through actual experience, and are campus and community leaders at many different levels. Army ROTC provides students the opportunity to learn about themselves and their potential, and challenges them to achieve ever greater heights of personal and professional leadership.

## Army Training

Cadets in the ROTC battalion conducted intense and challenging training throughout the year as they worked toward the eventual goal of earning a commission as an officer in the U.S. Army. Training is conducted in the classroom, during weekly labs and during other separately planned events.

On campus and in the local surrounding area, the battalion conducted training on basic military skills, such as combat water survival, land navigation and first aid. We built upon those basic individual tasks and conducted more complex collective training such as small unit movement and tactics. Each training event was planned, prepared and executed by the cadets themselves as part of the overall learning experience.

Off campus, the battalion conducted numerous events using the resources of different military installations. The fall Field Training Exercise (FTX) was conducted from Sept. 19-22, 2013, at the Illinois National Guard Training Area at Camp Marseilles, Ill. The cadets spent the weekend conducting training such as land navigation and rifle marksmanship, and executing the confidence course, all while operating with limited sleep and under high stress. The conditions of the exercise helped build a strong foundation for future development and forged a sense of camaraderie and esprit de corps amongst the cadets.

The ROTC battalion fielded three Ranger Challenge teams this past year and competed against the other schools in the region at the Ranger Challenge Competition on Oct. 11, 2013. This competition is the varsity sport of ROTC, where teams compete against the clock in events such as rifle

marksmanship, physical fitness, one-rope bridge building, grenade throw and land navigation. Activities culminate with a 12-mile road march.

The fast tempo of training continued throughout the spring semester and culminated during the spring FTX from April 10-13, 2014, at Camp Atterbury, Ind. The training exercise was conducted with cadets from Illinois State and the University of Illinois Urbana-Champaign, and challenged all in their tactical skills. The highlight of this year's combined training was the addition of a 28-hour continuous tactical event under arduous field conditions. During this event, the cadets were forced to display resilience and exercise their critical thinking skills in order to successfully react to the various stimuli presented.

## Integrative Learning and Community Support

Selfless Service is one of the seven Army Values, and it has clearly been represented in the work of the battalion for the university and local community. Throughout the year, the cadets planned and participated in events designed to provide support or share the lessons of leadership and team building. We conducted leadership and team-building seminars for Boys State, Girls State and the School of Technology. The cadets also supported numerous philanthropic and volunteer organizations throughout the year. We planned and executed a Red Cross blood drive, supported the Run for the Fallen annual memorial run, handed out poppy flowers for Veterans Day, and placed flags next to veterans' graves for Memorial Day. Cadets and cadre also put on high heels as co-sponsors in the Walk a Mile in Her Shoes event to raise awareness against sexual violence.

## Notable Events

May 3, 2013, marked the 33rd time the ROTC battalion hosted its annual military ball. This year's ball was held at the Mattoon Country Club and was a celebration of the accomplishments of the battalion from throughout the year while sharing good company and good food. This year, we were privileged to have Major (Retired) Steve Sharp, a 1986 Eastern Illinois University ROTC alum, as our honored guest and speaker. Major Sharp provided an excellent message for the cadets and they thoroughly enjoyed sharing the evening with him.

## Cadet Excellence

This year was no exception in the ability of the battalion to produce top quality cadets. In the summer of 2013 at the U.S. Army Leadership and Development Assessment Course (LDAC) at Fort Lewis, Wash., EIU cadets exceeded the standard in many categories. Four cadets achieved an overall 'Excellence' rating and four cadets earned the coveted 'Recondo' badge. In May 2014, the battalion commissioned 10 outstanding new lieutenants who will undoubtedly make a huge impact on the Army. The battalion freshman, sophomore and junior classes are also filled with cadets who have earned awards for academic achievement, physical fitness excellence and leadership accomplishment. The battalion is poised to continue generating officers ready to lead the nation's soldiers.



**LTC ERIC SAVICKAS**  
CHAIR

350  
students

## Shaping the Future!

The Department of Military Science began in 1980 as an extension center of the University of Illinois with one instructor and 45 students. To date, over 350 students have been commissioned as officers in the Army after completing this program.

## STUDENT HIGHLIGHTS

### MICHAEL BIRD



Cadet Michael Bird served as the EIU ROTC Cadet Battalion Operations Officer in 2013-14. He earned an "E" rating for exceeding the standard at the Leadership Development and Assessment Course (LDAC). This is the top achievement a cadet can earn during this rigorous summer program. He also earned the coveted "Recondo" badge for high military proficiency while at LDAC. Lastly, Cadet Bird was awarded the National Sojourners Award for his patriotism and support for our national defense.



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[WWW.EIU.EDU/ROTC/ANNUAL\\_REPORT.PHP](http://WWW.EIU.EDU/ROTC/ANNUAL_REPORT.PHP)

**JACOB DALLAS**



Cadet Jacob Dallas served as one of the EIU ROTC Training Advising and Counseling (TAC) Officers in 2013-14. He earned an “E” rating for exceeding the standard at the Leadership Development and Assessment Course (LDAC). This is the top achievement a cadet can earn during this rigorous summer program. He also earned the coveted “Recondo” badge for high military proficiency while at LDAC.

**ROBBI LINDLEY**



Cadet Robbi Lindley served as the EIU ROTC Cadet Battalion Executive Officer in 2013-14. She earned an “E” rating for exceeding the standard at the Leadership Development and Assessment Course (LDAC). This is the top achievement a cadet can earn during this rigorous summer program. She was also ranked by the Army in the top 20% of her peers and designated as a Distinguished Military Graduate.

**CRAIG SHARP**



Cadet Craig Sharp served as the EIU ROTC Cadet Battalion Commander in 2013-14. He earned an “E” rating for exceeding the standard at the Leadership Development and Assessment Course (LDAC). This is the top achievement a cadet can earn during this rigorous summer program. He was also ranked by the Army in the top 20% of his peers and designated as a Distinguished Military Graduate. Lastly, Cadet Sharp was awarded the George C. Marshall Award as the top cadet in the program.



## DONOR RECOGNITION

**W**ith sincere gratitude and appreciation, we extend our thanks on behalf of the entire Lumpkin College of Business and Applied Sciences for your generous gift. As we head into the new academic year, we are ready to greet some exciting new opportunities for growth and innovation, and your support is instrumental in helping us realize those initiatives that will directly benefit our students.

One of EIU's top priorities is to integrate the personal, academic and professional development of our students. In the Lumpkin College of Business and Applied Sciences, we are able to effectively engage our students in quality, hands-on learning experiences through the improvement of classroom equipment and technology and the provision of vital resources that allow our students to engage in faculty-mentored research, projects, service-learning activities and attendance at regional, state and national conferences and competitions. These types of high impact experiences give our students excellent preparation for the job market and the leading edge with potential employers.

We welcome your continued interest. If you have questions about giving in support of the Lumpkin College of Business and Applied Sciences, please contact Christina Donsbach or Stephen Kull, directors of development, in the Office of University Development.

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# DONOR HIGHLIGHT

## RYAN TRACY



Ryan, a graduate of EIU, completed his BSB in finance with a minor in accounting in 2011. He is currently the Managing Partner and financial advisor with 360 Financial Group. His success began while he was attending EIU, where he was named the Outstanding Finance Member of the Lumpkin School of Business from 2009-2011 and served on many of the university executive boards.

Ryan recently established the Student Investment Society R.I.S.E annual award through the School of Business. The fund that he has established provides resources for current members of the Student Investment Society to apply for assistance with travel expenses to attend the conference. He has pledged to fund this award for the next 10 years.

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## MISSION

The mission of the Lumpkin College of Business and Applied Sciences is to create an academic environment based on intellectual inquiry that facilitates for stakeholders the development of personal, professional, and technical characteristics that have economic and social value.

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